

# RON CLARKE

Consultant



📍 "Strategy without tactic is the slowest route to victory. Tactic without strategy is the noise before defeat." -Sun Tzu

## SKILLS

- Technical Project Management
- Agile Project Management
- Requirements Development
- Operations Analysis
- Systems Testing

## PAST EMPLOYERS

- Comcast
- Charter Communications
- Echostar
- US West
- Xerox Artificial Intelligence Systems
- Martin Marietta
- Kodak Research Labs

## ABOUT ME

I am passionate about dancing and international travel.

## PROFESSIONAL PROFILE

Ron is a Consultant at Sand Cherry Associates, with over 25 years of technical project management experience in the telecommunication industry bringing new products such as Cloud DVR, interactive travel guides, interactive TV, Video on Demand, IPTV and web based online reservations systems to the market.

Ron's ability to rapidly learn and apply new technologies has enabled him to design and develop innovative solutions that drive product market success. This cross-industry experience has provided him with the ability to effectively communicate critical information between business units, design teams, software & hardware engineering, testing and operational teams, which is essential for rapid and efficient product development, deployment and customer acceptance. Management has consistently recognized this by assigning him to their most critical projects.

Sand Cherry is a team of experienced management consultants and proven industry leaders, bringing real world experience allied with a wealth of knowledge to meet each of our clients' specific needs. Sand Cherry combines strategy, marketing, product and operations expertise to ensure we provide clients with best-in-class business strategies, developing solutions for operational issues and leading major tactical initiatives. The team utilizes data-driven, market-tested approaches that will drive results for your business. Sand Cherry employees integrate with your team and apply experience and skill to start making an impact immediately.

## PROFESSIONAL EXPERIENCE

- **Cloud DVR Rollout:** Project Managed a team of deployment engineers responsible for the site specific hardware and software deployment and systems integration testing of a telecom's Cloud DVR technology throughout the US.
- **Satellite delivered VOD Development and Deployment:** Responsible for developing the requirements and project managing the development and deployment of a satellite TV company's Video on Demand and IPTV services, including designing the overall video ingest production process and assessing content management systems.
- **Interactive TV Applications:** Responsible for systems integration testing of a third party and internally developed interactive TV application for a satellite TV company.
- **Website redesign:** Project managed team responsible for the redesign of a rental car agencies website that improved customer satisfaction while reducing development cost.
- **Interactive Travel Guide :** Technical project manager for a telecom's new product development team that developed the first interactive TV travel guide - conceptual idea through development and full deployment.
- **Artificial Intelligent System Support:** Provided hardware and software technical support for customers using Lisp machines used for developing artificial intelligence system application.
- **Operations Analysis and Test Procedure Development:** Performed operations analysis, on behalf of an aerospace company, for the US Air Force space shuttle program to identify launch site test requirements for NASA and managed part of the launch countdown test procedures team.

## EDUCATION & CERTIFICATIONS

- Syracuse University, Mechanical Engineering, BS
- Project Management Professional (PMP) 2011-2018

## SKILLS

Advanced Microsoft Project, Visio, Excel, PowerPoint, Clarity, Workfront, Jira