NATHANAEL DE CANAL

WordPress Developer

- Huntsville, AL
- 2566946545
- nathan@blueleafmediagroup.com
- www.blueleafmediagroup.com

Skills

WordPress

HTML

CSS

Photoshop

Adobe Premiere

C-Panel

Illustrator

PHP

Google Analytics

References

Available upon request

Summary

A driven, team-oriented marketing professional with skills in web development, photography, videography, and social media management who is looking to leverage his technical, creative and leadership skills to create successful strategies that will produce results in a visually appealing way.

Technical Experience

- WordPress web development
- Server configuration and management
- Social media management
- Manipulation of dynamic content
- Use HTML and CSS coding to manage web content output.
- Extensive experience in working with various operating systems(Windows, Linux & Mac Os)
- Elementor, Beaver Builder, Divi
- Video Production & Editing using Adobe Premiere Pro & After Effects
- Studio photography
- Graphic design for social media

Work Experience

2020 - Present

Technology Integration Specialist/Web Developer
National Children's Advocacy Center

- Implement the ongoing development of the websites, which includes but is not limited to nationalcac.org, calio.org, and ncacvtc.org.
- Consult with Training Director or Manager to coordinate internet activities, identify needs, and explain Internet website opportunities and limitations.
- Record and produce Takeaway Tuesday video series.
- Perform day-to-day site maintenance on web sites, setting company standards for design, performing navigation and browser compatibility tests, performing quality-control for internal and third-party content, as well as maintaining and developing small web applications.
- Troubleshoot problems associated with Internet web applications and/or Internet web pages.
- Provide ongoing technical support for the implementation of new and existing web technologies.
- Provide training to personnel on the creation and maintenance of Internet web pages.
- Produces audio/video segments for special events, podcasts, webinars, and other training resources.
- Run monthly, annual, and customized reports analyzing website, Learning Management System, EBSCO Discovery Service (EDS), and EZproxy data.

2017 - 2020

Webmaster
Oakwood University

Build functional and easy-to-use websites
Optimize security protocols to prevent to cyber attacks
Test websites across browsers, operating systems and devices
Maintain, configure and troubleshoot servers
Ensure site security by setting up firewalls and login pages
Optimize loading speeds and capacity
Debug pages and fix broken links or images
Update website content and review SEO
Monitor and analyze site performance (e.g traffic, conversions)
Address user complaints via helpdesk and other CRMs
Assist the Oakwood University Library with its proxy servers online catalogs and databases
Assist in live-stream video productions
Created and manage the redesigned the university's giving platform

Education

2004 - 2007

Completed 84 Credits towards BS in Allied Health
Oakwood University

2017 - Present	**Self-Taught Developer**
	Coursera,Udemy
	HTML, CSS, JavaScript, PHP, Adobe Premiere, Lightroom, Illustrator & Photoshop
2017 - 2017	**WordPress Development**
	Team Treehouse
	Completed WordPress Development curriculum