



# SAMER IMAM

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## CREATIVE PRODUCER

Los Angeles, CA

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## PRODUCERS GUILD OF AMERICA

MEMBER- PRODUCERS COUNCIL

## SUMMARY

Innovative and strategic Creative Producer & Community Director with extensive experience driving end-to-end production processes, collaborating with diverse teams, and delivering high-profile content across platforms. A proactive self-starter with experience in cross-functional collaboration, effective communication with talent and agencies, and a demonstrated ability to innovate and disrupt the cultural zeitgeist with award-winning campaigns. Seeking to leverage expertise and experience to help companies manifest their global entertainment vision through campaigns that convert and drive conversations.

## WORK EXPERIENCE

### Storyhouse/MAMAG Studios

2021 - Present

#### Creative Producer & Community Director

At Storyhouse, I served as the Community Director, spearheading production, creativity, and marketing for events that encouraged cultural exchange. Simultaneously, as a Creative Producer at MAMAG Studios, I managed creative production, collaborating with vendors, studios, and creators to deliver distinctive content across various creative platforms.

Here are some recent highlights from our portfolio of projects:

- **TRAP JAZZ** - Co Producer of feature documentary that premiered on HULU.
- **2022 WNBA** Season Launch and Playoff Campaign with Alicia Keys .
- **JACKSON WANG COACHELLA PERFORMANCE**; Post Producer Fight Interlude.
- **WOMXN IN WINDOWS**: Times Square Arts, hosted by the talented Kilo Kish
- **JAMMJAM** Produced live Jam session featuring Grammy-winning artist Terrace Martin.

### The Lowkey Comedy Show

2020 - Present

#### Producer

Founded by comedians Paul Elia and Matt Rife, Lowkey had its beginnings during the pandemic, serving as a safe haven for both comedians and their audience. Since 2020, we've successfully produced over 70 shows worldwide. In my capacity as the producer, I managed all aspects of production, marketing, and creative content.

Recent Highlights:

- **GLOBAL**: Produced multiple sold out shows across the globe including Detroit MI, Austin TX, Vancouver BC, Lebanon & Dubai.
- **COMEDY STORE**: Currently host a monthly show at the world famous Comedy Store in Los Angeles with more than dozens of sold out shows featuring the top comedians like Ramy Youssef, Fahim Anwar, Trevor Wallace, & Chris Redd.
- **FESTIVALS**: Selected for the worlds top Festivals including Just for Laughs , Netflix is a Joke Comedy Festival, & The Dubai Comedy Festival.

### 20th Century Fox / Fox Networks Group

2014 - 2019

#### Senior Producer

As the creative producer for FOX's All City Content Studio, I had the honor of designing and coordinating the delivery of premium promotional and branded content, including ads, trailers, key art, and other deliverables. Working with a talented team of professionals,

Recent Highlights

- **EMPIRE/PEPSI**: Developed an integrated brand campaign with Pepsi that spanned three episodes of FOX's hit series Empire, earning a coveted Cannes Lion award in 2016.
- **MARS "BITE SIZE HORROR" SHORTS**: Associate producer of an innovative and award winning 10-part film series premiering on primetime on FOX and FX Networks.
- **NATIONAL GEOGRAPHIC - CHASING GENIUS**: I was responsible for overseeing the creation of documentary shorts and promos for the inaugural Chasing Genius competition.

- **TRAILERS AND PROMOS:** Produced multiple marketing campaigns including *Empire*, *Gotham*, *The Mick*, *24 Legacy* and Feature Film *Joy*.

## Selected Production Credits & Awards\*

2014 - Present

### PRODUCTION CREDITS

- **2023:** Trap Jazz (Feature Doc) - Co Producer
- **2023:** Jackson Wang Coachella Performance - Fight Interlude - *Post Producer*
- **2022:** WNBA Launch & Playoffs - *Producer*
- **2019:** *Ordinary Gods* (Documentary) - *Senior Producer*
- **2018:** *Phenoms* (TV Series documentary) - *Senior Producer*
- **2017:** *Bite Size Horror*: (TV Series) - *Associate Producer*
- **2015:** *Empire* (TV Series) - *Senior Producer*
- **2014:** *The Barber* (Film) - *Location Manager*
- \*See IMDB for production credits: [lmdb.me/SamerImam](https://www.imdb.me/SamerImam)

### Awards and Mentions:

**2019 Shorty Award** - *Bite Size Horror*

**2018 Cannes Bronze Lion** - *Bite Size Horror*

**2018 Creative Media Awards** - Best Branded Entertainment Original Film(s) - *Bite Size Horror*

**2016 Cannes Bronze Lion-** *Empire/Pepsi Partnership*

**2012 Harlem International Film Festival**, Top Short (Narrative.) - Amos

## EDUCATION

Chapman University, Dodge College of Film and Media Arts

2009 - 2012

Masters of Fine Arts, Film & TV Producing;

- 2012 Cecil B. DeMille Award for Excellence in Producing.